



Enabling scale ups to deliver roadmap

Scale ups are failing to deliver on their vision because they cannot quickly access high-quality, cost-effective, certified and vetted developers.

Deazy is the smart, flexible and scalable way to engage stellar developers, fast.



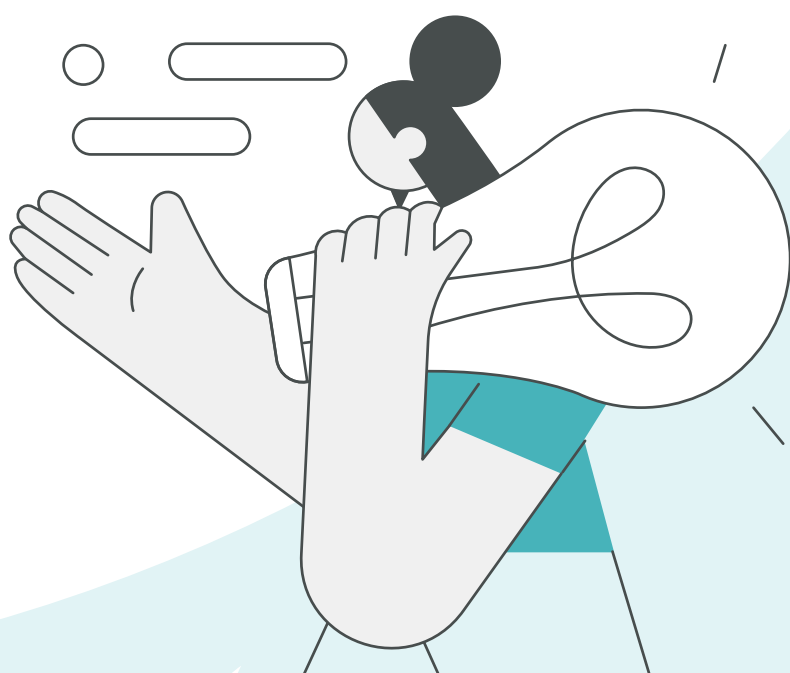
Why VCs like Deazy

A partnership with Deazy helps your portfolio companies deliver on their vision and achieve their goals.

The growth limiting factor to most scale ups this decade will be access to sufficient quantities of high quality, cost-effective, specialist developers.

Deazy exists to solve that problem with our vetted ecosystem of 3,000+ nearshore developers from handpicked dev teams, available flexibly and on-demand via our DeliveryOS platform.

These developers are road tested and can be onboarded in weeks. We offer a number of engagement models and, as a Series A funded scale up ourselves, shipping our own platform, we understand innately what your portfolio companies need to succeed.



Further benefits to you as an investor include:

- ▶ Increased attractiveness to potential startups in offering limitless dev resources
- ▶ Increased margin across your portfolio, driving better valuations
- ▶ Reduced risk of investments not delivering on their market opportunity
- ▶ Preferred access and guaranteed rate cards for a scarce global resource

“The quality and flexibility of development teams from Deazy have supported us across multiple product roadmaps. We can’t tell the difference between our internal team and the augmented developers from either a culture or capability perspective, and they’ve all added value from day one.”

Colin Woods, CTO at RAC



How Deazy benefits your portfolio companies

Technical leaders are struggling with capacity and capability constraints, with specialist resources only required in bursts and demand for digital talent driving up salaries in local markets.

The Deazy model enables the following benefits to portfolio companies struggling with these challenges:

▶ **Flexible commitment**

Hire developers from as little as 3 months, scale up and down the team as requirements change

▶ **Varied engagement models**

Outsource a project fully or add developers into your existing team

▶ **UK delivery team to ensure success**

Deazy delivery managers overseeing the engagement

▶ **Move quickly**

We can onboard a team in just a few days

▶ **Priority access**

We get priority access to developers given the volume of work we share with our longstanding partners

▶ **Safe pair of hands**

Deazy is ISO27001 and IR35 compliant

▶ **Consistency**

We can ensure knowledge is retained as teams scale up and down

▶ **Limitless capacity**

Over 3,000 and growing vetted developers covering an extensive range of tech stacks

▶ **Single point of contact**

We will be on hand for any issues or points of escalation

▶ **Well matched**

Our platform algorithm will match your team with best fit developers

▶ **Save time**

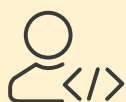
Through the Deazy platform; from brief to estimate to team selection

▶ **Competitive rates**

We have negotiated favourable nearshore rates with our delivery partners to protect margin



So what is Deazy? A unique combination of three things...



► Development Ecosystem

An ecosystem of pre-vetted nearshore development teams, road tested and available for multiple engagement models.



► Delivery Oversight

A UK based team to ensure your project success, including experienced Product and Delivery Managers.



► Delivery Platform

From submitting your brief and receiving an estimate, to team selection and delivery, all managed in one Deazy platform for our clients.

“Deazy’s processes have massively helped us as a company to use our time better, free up resources internally and increase productivity of work. We are delighted with both the platform and mobile app they have delivered”

Emma Walker
Marketing Director, Work.Life



What does this all look like for your tech leaders?

Hiring Developers with Deazy Five Simple Steps!

- **Step 1**
Think about an initial test project
- **Step 2**
Send us a brief
- **Step 3**
Receive your estimate in 1-3 days
- **Step 4**
Meet with our delivery team so we can dovetail in to your Ways of Working
- **Step 5**
Sign SOW and experience your first delivery, from KO call to delivery retrospective

Fast, easy hiring (via DeliveryOS™)

Screen and hire a developer or a full team in as little as 2 weeks. The Deazy platform makes delivery easy, automating, organising and streamlining every step of the process. We use smart algorithms to match projects with the best developers in seconds, so you can spend less time on admin and more time focusing on delivering your roadmap.

Top 0.5% of 600,000 Developers

The Deazy ecosystem gives you access to top quality, vetted dev talent and teams. Find developers, who have been certified on their technical ability, as well as reviewed on their culture and comms.

Ensuring the Right Fit at Every Step

Deazy is more than just a developer marketplace. Our experienced UK team oversee each project delivery ensuring everything runs smoothly. With experience including complex builds and high profile product launches - no project is too big or challenging for Deazy.



deazy.com
hello@deazy.com