DEAZY

RAC

Creating Agility for Tech Innovation the Deazy Way

Learn how Deazy works with enterprise organisations such as the RAC to tackle capacity and capability problems.

▶ **Industry:**
Automotive

▶ **Product:**
Two Mobile Apps and multiple web platforms

▶ **Technologies:**
iOS, Android, Swift, Xamarin, .NET, React, Angular, Automation testing

▶ **Team Location:**
Romania, Poland, Ukraine, Serbia, Latin America

" **The quality and flexibility of development teams from Deazy have helped support us across multiple product roadmaps. The augmented developers have integrated seamlessly into the internal teams from both a culture and capability perspective, and they've all quickly added value.** "

Colin Woods
CTO at the RAC

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RAC x Deazy at a Glance

▶ **Increasing Dev Capacity:**
Scaled up from 0 to 9 devs and
1 separate support squad in 3 months

▶ **Flexibility to turn resources on and off:**
Scaled down to 6 resources when required

▶ **Speed:**
Resources identified, screened, onboarded
and adding value in less than 4 weeks

▶ **Quality Delivery:**
100% positive feedback on engagements

Why the RAC chose to work with Deazy

Prior to working with Deazy, the RAC used a 3rd party agency and contract staff to support their internal team with delivery. Outsourcing projects can lead to challenges for teams trying to deliver an ambitious digital transformation roadmap. Aside from reducing delivery speed, 3rd party engagements can increase project risk and cost.

Deazy began working with the RAC in October 2020. Utilising Deazy's team of trusted near shore developers gave the RAC access to highly skilled, flexible teams specialised in a wide range of tech-stacks, for both mobile and web.

Today, the RAC and Deazy continue to collaborate in a trusted partnership. Deazy's nearshore team has helped deliver exciting projects, including 2 mobile applications, and work across 6 different technologies. The Deazy team has also augmented the RAC's in-house team with talent from 10 different stellar teams.

The RAC and Deazy's Ongoing Collaboration

Alongside the RAC's breakdown and insurance coverage, they also store and handle complex vehicle data through their own digital platform: RAC Telematics.

Deazy has supported this branch of the company through ongoing development and day-to-day support. The RAC augmented their in-house business team with a development team leader, two developers and an expert to oversee quality assurance, each pre-vetted and matched through Deazy's ecosystem.

The team works seamlessly with RAC's existing team on long-term engagements allowing their in-house team to thrive, and work on exciting new projects, while keeping development costs and risk low.

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